



Zonta Leadership Operational Update September 2017

Leadership News

Dear Zonta Club Presidents, Area Directors, Lt. Governors, Governors and International Committee Chairmen,

As we write to you today, we can't help but be inspired by the **MOMENTUM** that you are creating in your clubs and districts. Remember, you are not only supporting women in your communities, but you are also a great reflection of the commitment Zontians have to affecting change in the world.

As a result of your efforts, we have seen a positive impact of the [Global Membership Drive](#) campaign. In first year of the biennium, Zonta welcomed 2,532 new members, which included 131 first time Young Professional Members. But our 2016-2018 goals are much more ambitious seeking out a net membership growth of 5% across all districts. If you remain visible and relevant in your communities then we know you will be able to attract and retain committed members. ***Who have you invited to be a Zontian so far this year?***

We have also been impressed by the district conferences - but we want to hear more! Please, share your successes by entering highlights into the [Share Your Story](#) form online or by tagging your conference posts with #ZontaDC17. We would really like to feature conference photos and the excitement in an upcoming newsletter.

Now we are focused on preparations for the 2018 Convention in Yokohama. The International Convention Committee members are crafting a wonderful program so you will have everything you need to experience a trip of a lifetime. The 'Call to Convention' will be printed and mailed to you in the next few weeks. The Convention website will also go live, giving you access to registration, fun information and necessary documents.

Finally, watch for advocacy and leadership development program updates that will be coming out to you very soon and be sure you have visited the [Zonta Says No](#) toolkit so we can raise our voices loud and clear on the issues of human trafficking and violence against women.

We thank you again for all that you are doing to ensure that Zonta remains vibrant and meaningful.

Kind regards,

Sonja Hönig Schough
International President
Zonta International & Zonta International Foundation

Allison Summers
Executive Director
Zonta International & Zonta International Foundation

District Conference Toolkit

The District Conference Toolkit is available on the Zonta International website here: <https://membership.zonta.org/tools/DistrictConferenceToolkit>.

Tag your photos and posts with #ZontaDC17 and share them via social media. A Facebook photo album has been created at: [2017 Zonta International](#)



District Conferences. Please remember to caption your photos so that members around the globe can be inspired and see your great work.



If you have any images you would like to share for future Zonta publications, please send high resolution files to pr@zonta.org.

64th Convention website - Launching soon!



29 June - 3 July 2018

Save the Date: <http://membership.zonta.org/Events/Convention-2018>

Membership Matters

Review your membership rosters



Club presidents, please log into the Zonta International website to review your membership rosters to ensure all of your members are listed. If you have updates to your roster, please send them to memberrecords@zonta.org. Thank you in advance for your support.

Send new member information to ZI HQ



Have new members recently joined your club? If yes, login to the online dues payment system to add the new members to your club roster by paying their international dues or you can send a completed Member Report Form B with payment receipt to memberrecords@zonta.org.

Once added to your club roster, new members gain access to their international member benefits such as *The Zontian* magazine, e-Newsletters, online member directory and information on how to attend the [64th Zonta International Convention](#) and the upcoming [62nd Commission on the Status of Women](#).

Need help adding new members to your roster? Contact the Zonta International Membership Department at memberrecords@zonta.org or at +1.630.928.1400 during normal business hours, Monday - Friday, 8:00 a.m. - 4:00 p.m. CDT.

Issue in Action: Trafficking in Persons

How will you **#EndTrafficking?**

ZONTA SAYS NO
TO VIOLENCE AGAINST WOMEN

Learn more at
www.zontasaysno.com

Access Zonta Says NO to Violence Against Women advocacy tools and public relations tools at:
<https://zontasaysno.com/takeaction/>

Website Tips

What is the difference between each of the Zonta International webpages?

Learn which documents and resources can be accessed on www.zonta.org, foundation.zonta.org and membership.zonta.org via the [Zonta International Website Resource Guide](#). Click on the button below to view the guide.

Zonta International Website
Resource Guide

How do I share my club's best practices?

For the **Global Membership Drive** share membership success stories here: [Global Membership Drive Best Practices](#) and find materials, like how to charter a club, here: [Global Membership Drive Tools](#).

SHARE
your
STORY

For **Sustainable Development Goal No. 5** share your advocacy efforts here: [UN Local Service and Advocacy Reporting Form](#).

For **Local Service and Advocacy stories** click the button to the right or visit [Local Service and Advocacy](#).

Foundation Focus

Every Member Every November

This year, we are encouraging first-time donors to take part in the Every Member Every November campaign. Communications will be sent starting next month regarding this campaign.

EVERY
**MEMBER
NOVEMBER**
SUPPORT THE ZONTA INTERNATIONAL FOUNDATION 

New forms for wire and stock transfers

In order to make it easier to transmit information regarding donations made via wire transfer and stock, we have created new online forms. These forms will require you to fill out necessary information regarding your donation and will allow you to upload any relevant supporting documentation. You can access the forms one of two ways:



- On the main [Foundation](#) web page under Your Support/Donation Forms
- On the [Foundation Tools](#) page in the right-hand column.

Please remember to submit your forms in a timely fashion to allow for proper donor receipt and recognition.

Advocacy Updates

It's Global Goals Week - Bring the SDGs to your club

This week marks the second anniversary of the Sustainable Development Goals (SDGs). To commemorate the occasion, we are rolling out a new [SDG Training PowerPoint](#) for you to educate your club members about the SDGs and explore how your club can take action to achieve the SDGs.

SUSTAINABLE
DEVELOPMENT
GOALS

Engage men and boys to achieve gender equality with HeForShe

Zonta International is proud to support the HeForShe campaign, a global movement that aims to mobilize 1 billion men to accelerate the achievement of gender equality. [Visit our new HeForShe web page for five easy steps to run a HeForShe commitment drive in your community.](#)



Join your fellow Zontians at the United Nations for CSW62

The 62nd Session of the Commission on the Status of Women (CSW62) will take place 12-23 March 2018 at the United Nations in New York, NY, USA. Last year, 70 Zontians from 22 countries came together at CSW to advocate for women's empowerment in the changing world of work. Email Megan Radavich, Director of Programs and Advocacy, at mradavich@zonta.org to be added to the CSW information mailing list.

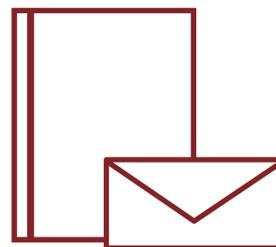


Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls

Brand Identity Guidelines

Take a Second Look: Zonta Brand Identity Guidelines

In 2015, Zonta International released updated [Brand Identity Guidelines](#), which include new logo designs for Zonta International, districts, clubs and Z and Golden Z clubs, an expanded brand color palette, official typography and brand identity standards. These guidelines were developed to ensure Zonta International exhibits a consistent global image, and we need your support to ensure the guidelines are being followed by all districts and clubs.



1. Please take a little time to familiarize yourself with the [brand guidelines](#).
2. Do a quick audit of the clubs in your district to ensure everyone is using the correct logo. Districts, Zonta clubs and Z and Golden Z clubs may email webmaster@zonta.org to request access to logo files.
3. Find templates and materials to download and print locally in our online [Resource Library](#).
4. Share the best examples of district and club materials, using the refreshed Zonta brand identity, with Zonta International at pr@zonta.org.

Which logo do I use?

Clubs should use their own club logos for events that they are sponsoring. If a district is hosting an event, such as a district conference, they should use their corresponding district logo. The international logo is reserved for materials that originate from Headquarters or for events that are sponsored and approved by the board. More information can be found in the Brand Identity Guidelines on the [PR Tools](#) page.

Club presidents were given access to a unique dropbox folder that contains all of their club logos. To request a logo, please contact webmaster@zonta.org. Thank you for helping us ensure a consistent global brand identity.

Important Document Updates

The following policies, manuals and forms were updated on the Zonta International website:

- [Centennial Anniversary Endowment Campaign Donor Recognition Policy](#)
- [Club Projects Conducted Outside the Club's Geographical Area Policy](#)
- [Conflict of Interest Declaration Form ZI](#)
- [Conflict of Interest Declaration Form ZIF](#)
- [Gift Acceptance Policy](#)
- [Involvement of Local Zonta Clubs in International Service Projects Policy](#)
- [Naming Club Policy](#)
- [Protocol Manual](#)
- [Use of Member Information by Zonta Leaders Declaration Form ZI](#)
- [Use of Member Information by Zonta Leaders Declaration Form ZIF](#)
- [Use of Member Information by Zonta Leaders Policy ZI](#)
- [Use of Member Information by Zonta Leaders Policy ZIF](#)

Dates and Deadlines

- 21 September: [International Day of Peace](#)
- 11 October: [International Day of the Girl Child](#)
- 15 October: Deadline for U.S. Zonta clubs to file their IRS Form 990 return
- 24 October: [United Nations Day](#)
- 23-24 November: Zonta International Headquarters closed for Thanksgiving
- 25 November: [International Day for the Elimination of Violence Against Women](#)
- 25 November -10 December: 16 Days of Activism: [Zonta Says NO to Violence Against Women](#)

FAQs

What is the best way to email ZI Headquarters?

General questions: zontaintl@zonta.org

Foundation: zifoundation@zonta.org

Membership: memberrecords@zonta.org

Programs: programs@zonta.org

Communications: pr@zonta.org

Website/Logo Requests: webmaster@zonta.org

Zonta International | zontaintl@zonta.org | +1.630.928.1400 | www.zonta.org

See what's happening on our social sites:



Zonta International, 1211 West 22nd Street, Suite 900, Oak Brook, IL 60523-3384

SafeUnsubscribe™ angelika.kirchlehner@gmx.at

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